

For Immediate Release

Glastonbury Named a Bronze-Level Bicycle Friendly Community by The League of American Bicyclists

Glastonbury recognized for its commitment to the improvement of bicycling resources

Glastonbury, CT. June 10, 2015 – [The League of American Bicyclists](#) has recognized [Glastonbury, CT](#) as a Bronze-Level Bicycle Friendly Community. The award was presented in acknowledgement of Glastonbury's successes and ongoing commitment to the education, engineering, encouragement, evaluation, and planning of bicycle friendly initiatives.

Over the past several years, Glastonbury advocates have worked diligently to enhance community resources to benefit local bicyclists and pedestrians. With the support of Town government, [Bike Walk Glastonbury](#), the Bicycle Advisory Group, and other local groups have successfully deployed new programs and infrastructure improvements to transform Glastonbury into a Bicycle Friendly Community. In 2013, TREK Bicycle Corporation and the League of American Bicyclists forged a partnership to support the communities of local dealers, thus augmenting Glastonbury's ongoing efforts and empowering local groups to effectuate new developments. The collaborative efforts led to new bicycle safety education in the Public School curriculum, Glastonbury's first Annual Bike/Walk to School Day, installation of new bike racks and "Share the Road" signs, and cost-effective infrastructure modifications for safer travel on Glastonbury roadways.

Deb Dauphinais, Co-Owner of local bike shop, [Bicycles East](#), was instrumental in helping the Town earn the Bronze-level designation. As an active member of the Town's Bicycle Advisory Group and Bike Walk Glastonbury, Deb has seen the community's positive reaction to their ongoing efforts.

"It's wonderful to be honored for what we've accomplished but this is only the beginning. Bicycle Friendly Communities are based on continuous improvement and I look forward to finding new ways to demonstrate our commitment to this evolution. Glastonbury is a beautiful town and we hope this formal recognition fuels our efforts to help people feel comfortable riding and perhaps inspire them to make bicycling a part of their lifestyle" – Deb Dauphinais, Bicycles East.

The Bicycle Advisory Group will continue to collaborate with Bike Walk Glastonbury and other local groups to introduce new programs and enhancements for the community in the coming years.